

PROJECT EINTRACHT

A visionary concept and a globally unique football project.

Version 2 07/2026

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INTRODUCTION

Chapter 1

The Future of Amateur Football

Football is the world's most popular sport. Millions of people dedicate themselves to clubs every day, support their teams, invest their time as volunteers, and build communities that extend far beyond the game itself.

Yet while professional football has evolved into a multi-billion-dollar industry over the past decades, many amateur clubs continue to face limited financial resources, restricted visibility, and constrained opportunities for growth and development.

At the same time, amateur clubs possess something truly invaluable:

Passion, community, local identity, and a strong bond between the club, its members, and its supporters.

We firmly believe that this potential is far greater than most people realize..



INTRODUCTION

Chapter 1

Project Eintracht was founded to create new pathways for the development and growth of amateur football clubs. Our mission is to connect clubs, fans, sponsors, businesses, and supporters within a shared ecosystem that drives growth, unlocks new economic opportunities, and creates sustainable long-term value.

To achieve this, we combine the power of sport, entrepreneurship, digital media, and blockchain technology.

Because we believe that the future of football will not be determined solely on the pitch, but also through innovation, reach, community, and economic strength.

Welcome to Project Eintracht.



THE PROBLEM

Chapter 2

The modern football landscape is increasingly shaped by capital, visibility, and reach.

Major clubs benefit from international fan bases, professional commercial structures, and virtually unlimited opportunities to generate new revenue streams. At the same time, many amateur clubs are finding it increasingly difficult to keep pace with these developments.

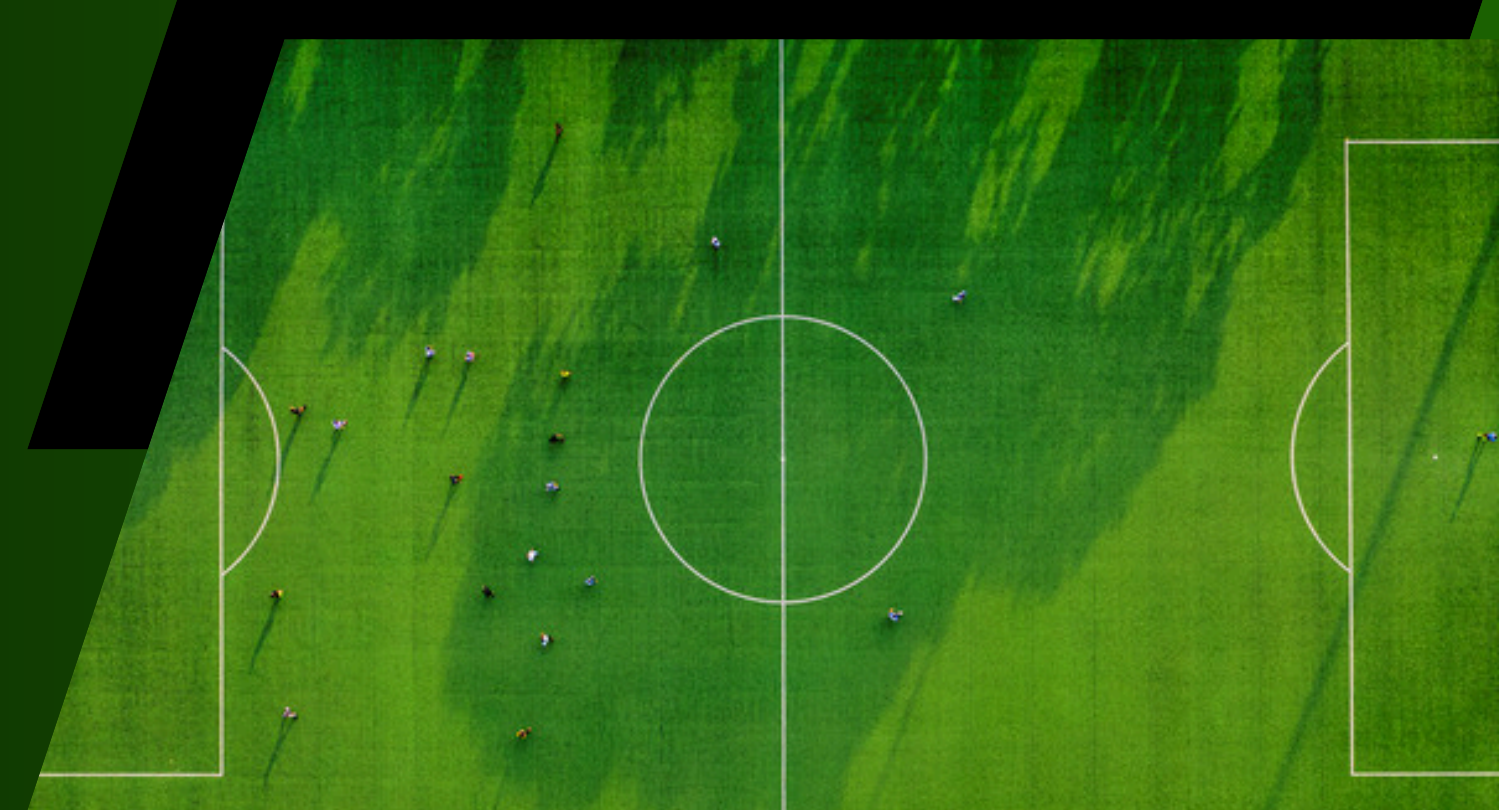
To this day, most clubs rely primarily on membership fees, donations, and traditional sponsorship models for funding. While these structures are sufficient to support day-to-day operations, they rarely provide the foundation required for sustainable growth or significant sporting advancement.

At the same time, substantial economic potential remains untapped.

Many clubs have highly committed members, strong local networks, and a deep sense of identity within their communities. Yet they often lack the resources required to establish professional marketing structures, expand their digital reach, or unlock additional economic opportunities.

The result is an imbalance in which economic opportunities are increasingly concentrated among a small number of major players, while many ambitious amateur clubs are unable to fully realize their potential.

This is precisely where Project Eintracht comes in.



THE SOLUTION

Chapter 3

Project Eintracht pursues a new approach to the development of amateur football.

Rather than viewing clubs as isolated entities, we are building a shared ecosystem in which clubs, communities, sponsors, businesses, and supporters can benefit from one another and grow together.

Each club contributes its members, fans, partners, contacts, and regional reach to the ecosystem. By combining these resources, a significantly stronger collective structure is created than any individual club could build on its own.

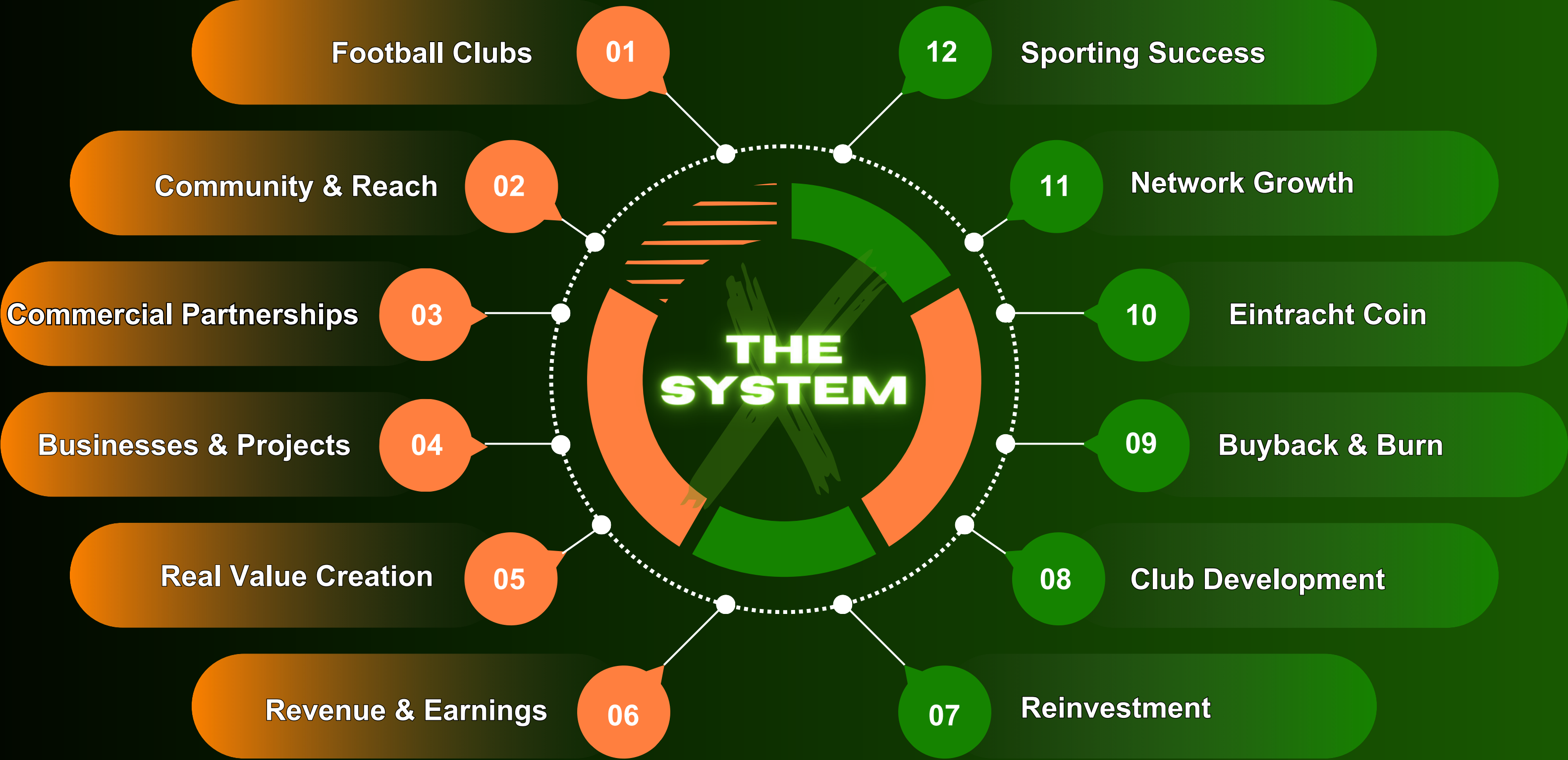
At the same time, Project Eintracht supports clubs in expanding their digital presence, developing professional commercial structures, attracting new sponsors, and unlocking additional economic opportunities.

This creates new possibilities for sporting development, economic growth, and long-term stability.

At the center of this system is the Eintracht Coin, which serves as the economic connective element of the entire ecosystem, linking its various components and creating alignment across the network.

Our goal is to build a sustainable ecosystem that generates real value and opens new opportunities for the future of amateur football.

Chapter 4



THE PROJECT EINTRACHT ECOSYSTEM

Chapter 4

Project Eintracht consists of several interconnected components that together form the foundation for the development of the ecosystem.

Clubs constitute the foundation of the ecosystem. They contribute people, communities, reach, and sporting potential to the network.

The community supports the development of the project, accompanies the growth of the network, and contributes to the dissemination of the shared vision.

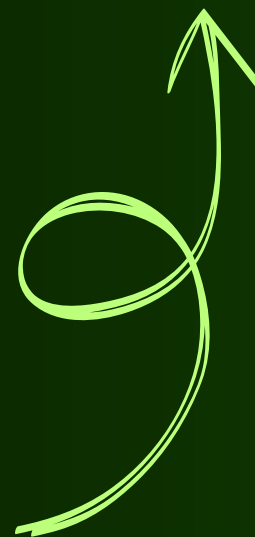
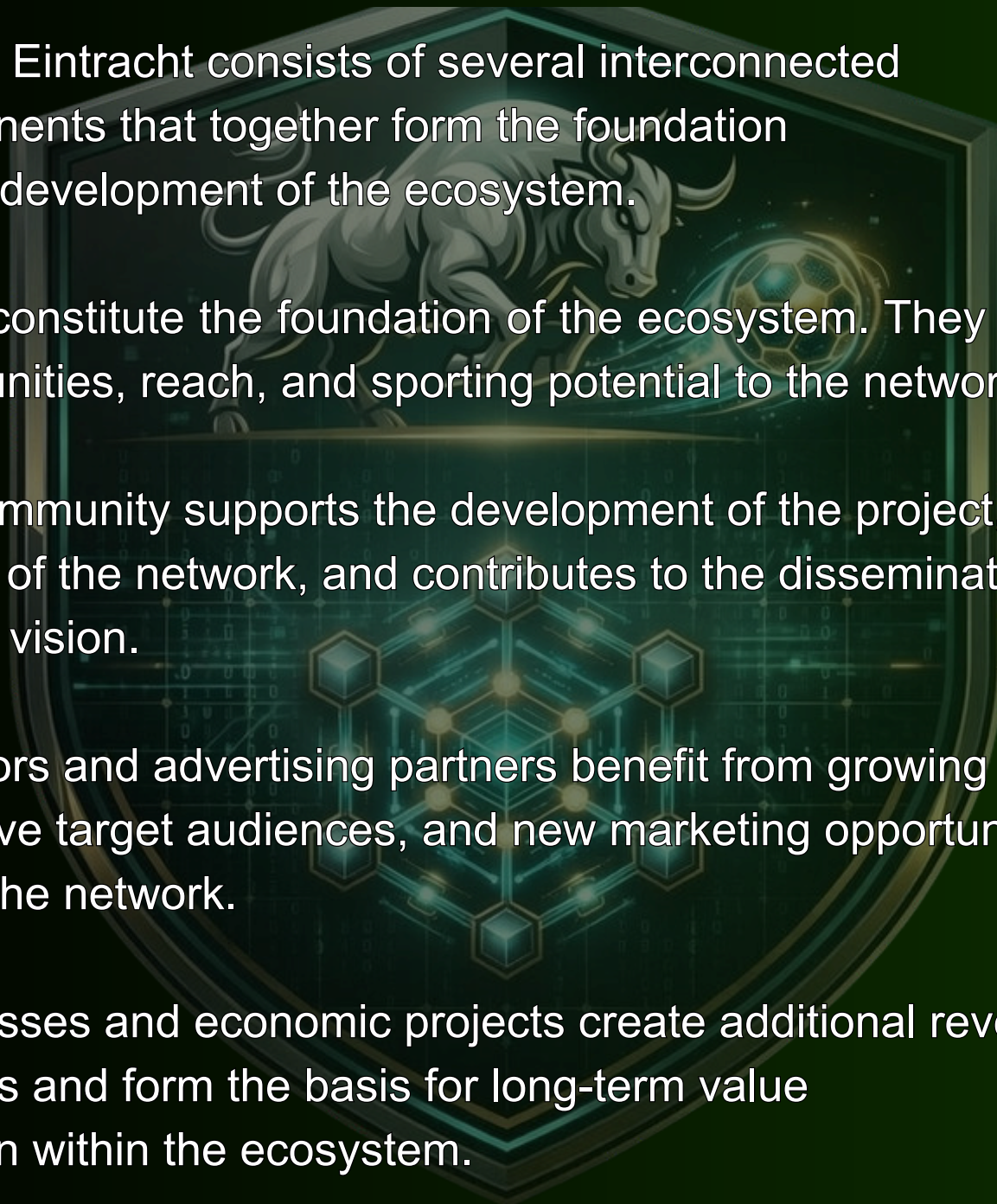
Sponsors and advertising partners benefit from growing reach, attractive target audiences, and new marketing opportunities within the network.

Businesses and economic projects create additional revenue streams and form the basis for long-term value creation within the ecosystem.

Digital media and social media platforms increase the visibility of the network, strengthen brand building, and create new economic opportunities.

The Eintracht Coin connects all components of the ecosystem and forms the economic foundation for the long-term development of the network.

Only the interaction of these elements enables the creation of a sustainable system that can continuously grow and generate new value.



THE ECONOMIC CYCLE

Chapter 5

The core of Project Eintracht is a sustainable growth cycle.

With each new club joining, the reach of the network expands. New members, fans, sponsors, and partners increase the visibility and attractiveness of the entire ecosystem.

This reach creates new opportunities for sponsorship, advertising, media projects, marketing services, and other economic activities. The resulting revenues can be used to support clubs, develop new initiatives, enhance infrastructure, and further expand the network as a whole.

A portion of the generated funds can additionally be allocated to buyback-and-burn mechanisms for the Eintracht Coin, directly linking the economic performance of the ecosystem to the token.

Through reinvestment, new development opportunities arise for clubs, businesses, and projects within the network. This, in turn, further increases the reach, attractiveness, and economic strength of the entire system. In this way, a self-reinforcing cycle emerges, driven by growth, value creation, reinvestment, and continuous development.

Our long-term objective is to build a sustainable ecosystem that continuously generates new value and reinvests it for the benefit of the entire community.



THE EINTRACHT COIN

Chapter 6

The Eintracht Coin is the economic connective element of the Project Eintracht ecosystem.

It connects clubs, fans, sponsors, businesses, supporters, and investors within a shared network and establishes the foundation for their economic interconnection.

While traditional amateur clubs are typically dependent on local supporters, membership fees, and regional sponsors, the Eintracht Coin introduces a fundamentally new approach.

It enables people from all over the world to become part of the Project Eintracht ecosystem and participate in its development.

This creates the opportunity to integrate capital, reach, know-how, and support far beyond the geographical boundaries of individual clubs into the network.



THE EINTRACHT COIN

Chapter 6

With every new supporter, additional partnership, and economic activity, the strength of the entire ecosystem increases.

The Eintracht Coin creates the link between the different components of the network and enables the integration of future applications, participation opportunities, and digital services.

In the long term, the economic success of the ecosystem is intended to be connected to the Eintracht Coin through reinvestments, the expansion of economic activities, and planned buyback-and-burn mechanisms.

The Eintracht Coin is therefore far more than a cryptocurrency. It forms the foundation of a decentralized ecosystem that connects people, clubs, and businesses worldwide and creates new opportunities for the development of amateur football.



WHY AN INDEPENDENT COIN?

Chapter 7

Many people ask why Project Eintracht uses its own token instead of relying exclusively on traditional financing models.

The answer lies in the vision of the project.

Project Eintracht is not designed as a single club, a company, or a local initiative. Its objective is the development of a decentralized network that connects clubs, fans, sponsors, businesses, and supporters worldwide.

Building such an ecosystem requires a shared economic foundation that operates independently of individual clubs, countries, or organizations.

The Eintracht Coin fulfills exactly this role.

It enables people from all over the world to participate in the Project Eintracht ecosystem and creates a link between all components of the network.



WHY AN INDEPENDENT COIN?

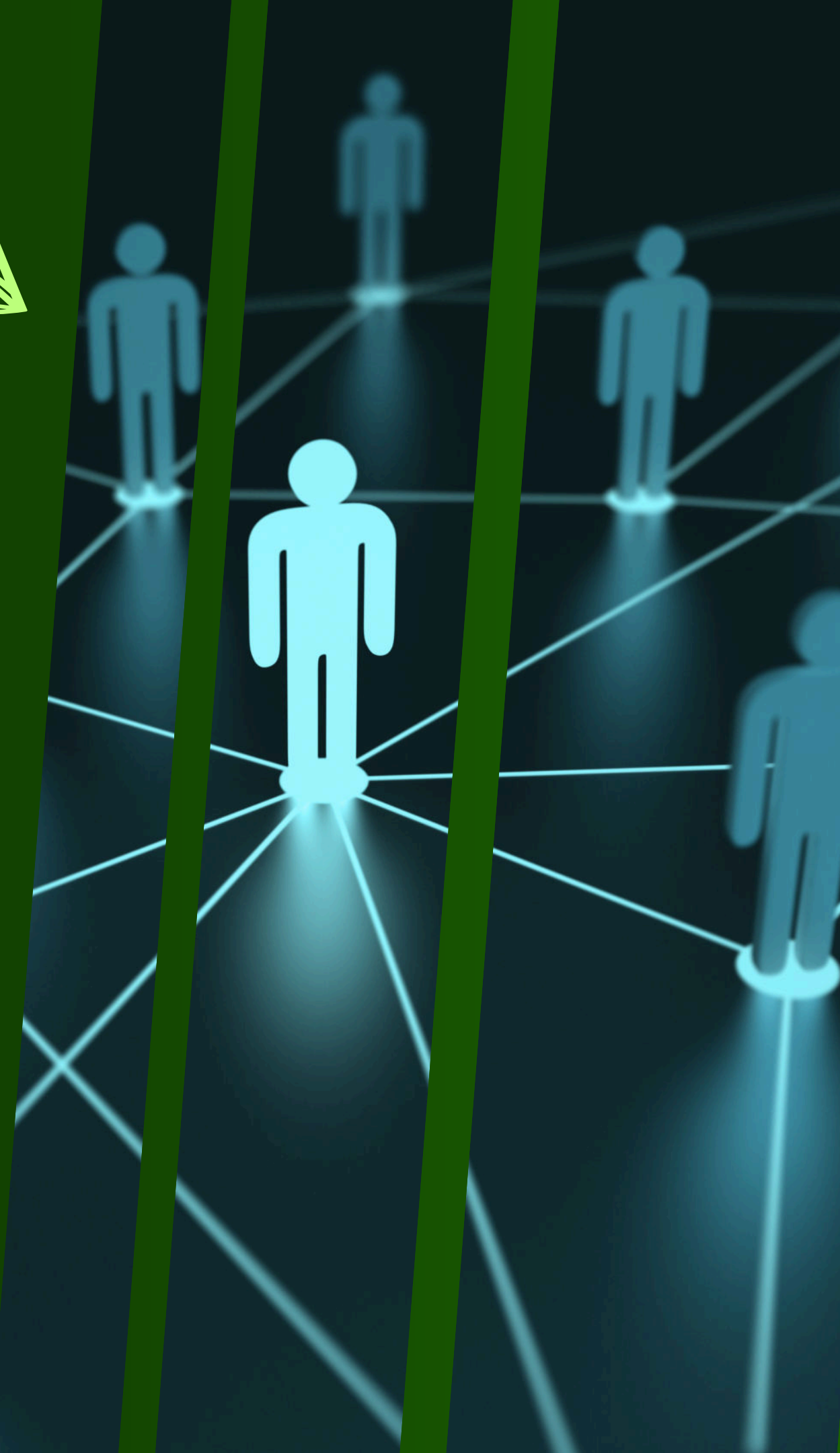
Chapter 7

At the same time, the Coin opens up new opportunities to bring capital, reach, and support into the ecosystem. While traditional club structures are often limited to local sponsors and regional supporters, Project Eintracht can, through the Eintracht Coin, reach people worldwide and involve them in the development of the network.

In addition, the Coin creates the foundation for future digital applications, community participation, governance mechanisms, exclusive offerings, and other functionalities within the ecosystem.

The Eintracht Coin was therefore not created to replace existing structures, but to enable new possibilities that are difficult or impossible to realize through traditional models.

It forms the bridge between sport, community, entrepreneurship, and digital innovation, establishing the foundation for a global network that can grow sustainably over time.



Chapter 8

As the ecosystem grows, so does the number of individuals and organizations interacting with the Eintracht Coin. This creates a shared economic layer that operates independently of geographical boundaries.

In the long term, the Eintracht Coin is intended to be integrated into numerous areas of the ecosystem, fulfilling both practical and economic functions. It enables participation in future community voting processes, access to exclusive offerings, usage within digital applications, and integration into additional products and services within the network.

At the same time, the Coin establishes the foundation for involving people worldwide in the development of the ecosystem and connecting the various components of the network with one another.

With each expansion of the ecosystem, the importance of the Eintracht Coin grows as a central component of the entire network.



PLANNED USE CASES

Chapter 9

With the continuous expansion of the Project Eintracht ecosystem, the practical utility of the Eintracht Coin is intended to be progressively extended.

Planned use cases include, among others:

- Participation in community and club voting processes
- Use as a means of payment within the ecosystem
- Payment for tickets, merchandise, and services
- Use within gastronomy and hospitality offerings
- Access to exclusive offers, events, and benefit programs
- Participation opportunities in selected projects within the network
- Integration into future digital products and platforms



With each additional application, the practical utility of the Eintracht Coin within the ecosystem increases.

Our objective is to create real-world use cases and to establish the Coin in the long term as an integral component of the entire network.



TOKENOMICS

Chapter 10

The tokenomics form the economic foundation of the Eintracht Coin.

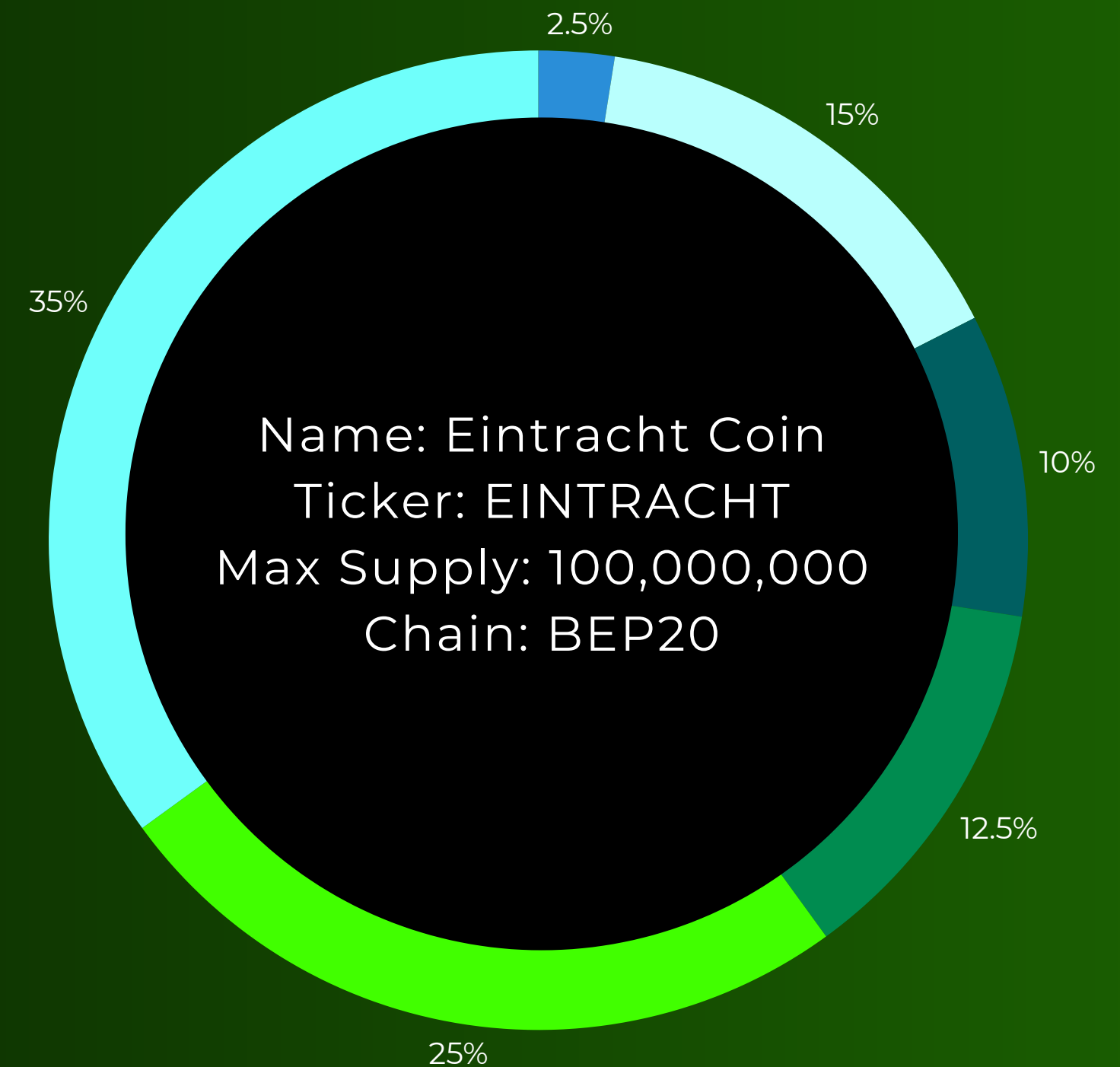
To ensure transparency, predictability, and sustainable ecosystem development, the maximum total supply of the Eintracht Coin is permanently capped at 100 million tokens.

An increase of the total supply after issuance is not possible.

The distribution of tokens has been structured to ensure both the development of the ecosystem and the long-term support of clubs, sponsors, the community, and infrastructure.

At the same time, the allocation accounts for the requirements of a functioning market and the future evolution of the network.

The following overview illustrates the planned distribution of the Eintracht Coin within the ecosystem.



TOKENOMICS

Chapter 10

Presale

A maximum of 2.5% of the total supply is allocated to the presale. In this early distribution phase, supporters are given the opportunity to participate in the Project Eintracht ecosystem prior to the official market launch.

Liquidity

15% of the total supply is reserved for liquidity provision. These tokens are intended to support stable and efficient trading on decentralized platforms and, in the future, centralized exchanges.

Listings

10% of the total supply is allocated to future exchange listings and strategic growth initiatives.

This reserve enables the gradual introduction of the Eintracht Coin across additional trading platforms and supports the continuous expansion of the ecosystem's reach.

Project Development

12.5% of the total supply is allocated to the development and management of the Project Eintracht ecosystem.

These funds support technical development, network coordination, infrastructure expansion, and future initiatives within the ecosystem.

Community

25% of the total supply is allocated to the community and club development.

These tokens are released gradually and may be used for funding measures, community initiatives, growth programs, and the support of clubs within the network.

Sponsors & Strategic Partners

35% of the total supply is allocated to sponsors and strategic partners. This reserve is intended to establish long-term partnerships and to attract companies supporting the Project Eintracht ecosystem.

Sponsors and partners play a key role in driving network growth, supporting club development, and enabling additional economic activities within the ecosystem.

TRANSPARENCY & SECURITY

Chapter 11

Trust is one of the fundamental pillars of any long-term project. For this reason, Project Eintracht relies on transparent processes, traceable structures, and the advantages of a public blockchain.

All transactions involving the Eintracht Coin can be publicly viewed and verified. This creates a high level of transparency in the management and use of digital assets within the ecosystem. In addition, significant token holdings are subject to long-term lock-up and vesting mechanisms, supporting the responsible development of the project and ensuring long-term planning security.

Project Eintracht aims to build a decentralized ecosystem that is not dependent on individual actors, but is instead sustained over time by the strength of the community, the clubs, and the shared vision.

As the network continues to expand, transparency, traceability, and responsible decision-making processes will be further developed. Sustainable growth can only be achieved on a foundation of trust, transparency, and shared responsibility.

Important Links

[GoPlus Labs Web3 Security Check](#)

[Eintracht Coin BSCSCAN](#)

[Locked Eintracht Coins \(Pinklock\)](#)

THE BUYBACK & BURN MECHANISM

Chapter 12

The maximum total supply of the Eintracht Coin is permanently capped at 100 million tokens.

In addition, a portion of future surpluses generated by the Project Eintracht ecosystem is intended to be allocated to buyback-and-burn mechanisms.

Through this process, Eintracht Coins are repurchased on the open market and subsequently permanently destroyed. Burned tokens cannot be restored or reintroduced into circulation.

As a result, the circulating supply is gradually reduced over time.



The buyback-and-burn model is designed to link the long-term economic performance of the ecosystem with the Eintracht Coin.

The scope, timing, and execution of any potential buyback-and-burn measures are determined by Project Eintracht, taking into account the economic development of the ecosystem and the resources available at any given time.

Buyback-and-burn mechanisms are planned as part of the overall strategy; however, they are not guaranteed and will only be carried out based on the prevailing economic conditions of the project.



LAUNCH AND TRADING PHASE

Chapter 13

The official launch of the Eintracht Coin is planned for Q4 2026 on the BNB Smart Chain (BSC).

In the initial phase, the Eintracht Coin will primarily be tradable on decentralized exchanges (DEX). This approach enables open and transparent market access as well as early community participation in the development of the ecosystem.

In a later stage, additional listings on centralized exchanges (CEX) are planned in order to gradually expand the reach, accessibility, and liquidity of the Eintracht Coin.

In parallel, an early distribution phase will take place, allowing interested participants to engage with the project prior to the full market launch. Participation will be facilitated through the official communication channels and the project website.

This staged launch model is designed to support sustainable market development and to enable a stable foundation for the ecosystem from the very beginning.

[Join the Presale Now](#)



WHAT HAPPENS TO THE CAPITAL FROM COIN PURCHASES?

Chapter 14

Capital used for the purchase of Eintracht Coins is not directly distributed to clubs or used for their immediate financing.

Instead, a significant portion of this capital remains within the liquidity pools and trading systems of the respective platforms on which the Eintracht Coin is traded.

This liquidity is essential to ensure a functioning market and to guarantee that participants can buy or sell Eintracht Coins at any time. Adequate liquidity plays a key role in the stability and tradability of the Eintracht Coin.

Club funding is handled independently of this mechanism. Within the Project Eintracht ecosystem, separate token reserves are allocated specifically for funding purposes. These reserves can be used, based on respective allocation decisions, to provide financial support to clubs and projects.

This structure creates a clear separation between token liquidity and funding activities within the network.

WHO DECIDES ON FUNDING ALLOCATIONS?

Chapter 15

The allocation of funding represents one of the most important decision-making processes within the Project Eintracht ecosystem. The objective is to deploy available resources responsibly and direct them toward areas where they can generate the greatest value for clubs and the network as a whole.

Potential funding measures are first analyzed and developed by the Bros & Gains team. This evaluation takes into account factors such as a club's development potential, the intended use of funds, the expected impact on the ecosystem, and the resources available.

Subsequently, the corresponding proposals are presented transparently to the community for review and discussion. This approach enables supporters, token holders, and partners to actively participate in the decision-making process.

In the long term, key funding decisions are intended to be further supported by community voting mechanisms, creating a balanced model that combines professional expertise with the interests of the community.

Our goal is a transparent, traceable, and sustainable allocation of funding for the benefit of clubs and the entire Project Eintracht ecosystem.



OUR FIRST PARTNER CLUB

Chapter 16

The first club within the Project Eintracht ecosystem is Eintracht Walsum 19/20 e.V. With over a century of history, it is one of the traditional football clubs of the Ruhr region and represents the starting point for the implementation of our vision.

The club benefits from a modern sports facility, solid infrastructure, and an environment with strong sporting potential. At the same time, the development of recent decades demonstrates that sporting potential alone is often not sufficient to enable sustainable growth.

This is precisely where Project Eintracht comes in. Together with Eintracht Walsum, new approaches to club development are being tested and established in the long term. These include the development of a professional digital infrastructure, the enhancement of commercial strategies, the expansion of reach, and the unlocking of additional economic potential.

Eintracht Walsum serves as the first practical example of the Project Eintracht concept. The insights and structures developed here are intended to form the foundation for supporting additional clubs within the network in the future.





WHAT KIND OF CLUBS ARE WE LOOKING FOR?

Chapter 17

Potential instead of league status

Project Eintracht specifically seeks clubs with development potential. The decisive factor is not the current league affiliation, but rather the extent of available opportunities for sporting, economic, and structural growth.

Particularly relevant are clubs with committed members, functional infrastructure, attractive locations, or a strong sporting environment, whose development is nevertheless constrained by limited financial or organizational resources.

We are convinced that numerous amateur clubs possess untapped potential. With the right structures, additional reach, professional marketing, and economic support, new perspectives can be created and sustainable development can be initiated.

Accordingly, the selection of future partner clubs is not based solely on sporting criteria, but takes into account the overall potential of a club and its contribution to the long-term development of the ecosystem.

BUILDING A CLUB NETWORK

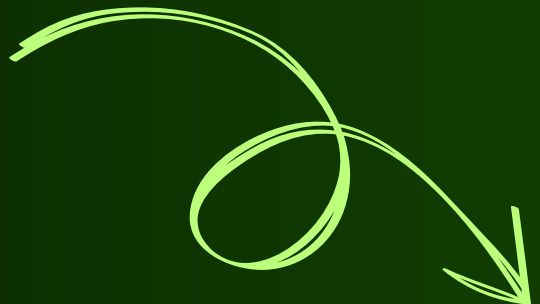
Chapter 18



Building a network of ambitious amateur clubs is one of the long-term objectives of Project Eintracht. By combining reach, know-how, contacts, and economic resources, clubs can grow together more effectively than would be possible in isolation.

At the same time, we follow a sustainable quality-driven approach. In the early stages, the focus is deliberately placed on a limited number of clubs to ensure close support and the successful implementation of the developed concepts.

Our objective is to initially integrate a maximum of five core clubs into the ecosystem. Only once the necessary structures have been successfully established and validated will the network be gradually expanded.



In parallel, we aim to establish cooperations and soft partnerships with additional clubs. These partnerships are designed to facilitate the exchange of knowledge, experience, and contacts, as well as mutual support within the network.

In this way, a sustainable club network is gradually built, fostering the development of all participants and laying the foundation for the continued growth of the entire ecosystem.

ECONOMIC OPPORTUNITIES IN AMATEUR FOOTBALL

Chapter 19

Most amateur clubs continue to be primarily financed through membership fees, donations, and public funding. While this model enables day-to-day operations, it rarely provides the foundation required for sustainable growth, professional structures, or higher levels of sporting success.

At the same time, amateur football holds significant economic potential that has so far been only partially utilized. Whereas professional clubs have spent decades building businesses and commercial activities around their brands, comparable opportunities in the amateur sector often remain untapped.

Project Eintracht therefore aims to work together with clubs to build sustainable economic structures. Instead of relying exclusively on external support, additional revenue streams are to be created that enable long-term development.

Potential Business Areas:

Gastronomy and hospitality concepts

Fan shops and merchandising

Ticketing and event management

Sponsorship and marketing agencies

Football schools and youth academies

Media and content platforms

Sports and recreational events

Real estate and infrastructure projects



THE POWER OF DIGITAL REACH

Chapter 20

What television, radio, and newspapers once were is now represented by YouTube, Instagram, TikTok, and other digital platforms. Attention has shifted into the digital space and has become one of the most valuable resources of our time.

For clubs, this represents a fundamental transformation. Fans increasingly expect regular content, behind-the-scenes insights, and direct interaction. At the same time, sponsors are evaluating club attractiveness more and more based on digital reach and community engagement.

Project Eintracht therefore considers social media a central pillar of club development. Through professional media work, continuous content production, and the development of digital communities, reach, visibility, and brand value are intended to be systematically increased.

Digital reach does not only generate attention. It forms the foundation for sponsorships, advertising partnerships, merchandising, ticket sales, and numerous other economic opportunities.

Those who build reach create visibility. Those who create visibility build trust. And trust is the foundation of sustainable sporting and economic success.



@project_eintracht



@Project Eintracht



@projecteintracht



@eintrachtchat



MARKETING AS A GROWTH DRIVER

Chapter 21

Many amateur clubs already possess a strong brand, an engaged community, and significant local recognition. However, they often lack the professional structures required to fully leverage this potential.

Marketing goes far beyond traditional advertising. It encompasses the strategic development of awareness, trust, and identification. In this regard, clubs hold a key advantage: they connect people on an emotional level and create long-term bonds between the club, its members, fans, and supporters.

Through professional marketing, clubs become significantly more attractive to sponsors and advertising partners. Today, companies invest not only in advertising space, but primarily in reach, target audiences, communities, and authentic brand presence.

Project Eintracht supports clubs in increasing their visibility, building new partnerships, and unlocking additional revenue streams. In doing so, sustainable economic structures are created that contribute to the long-term development of the clubs.

THE STRENGTH OF THE NETWORK

Chapter 22

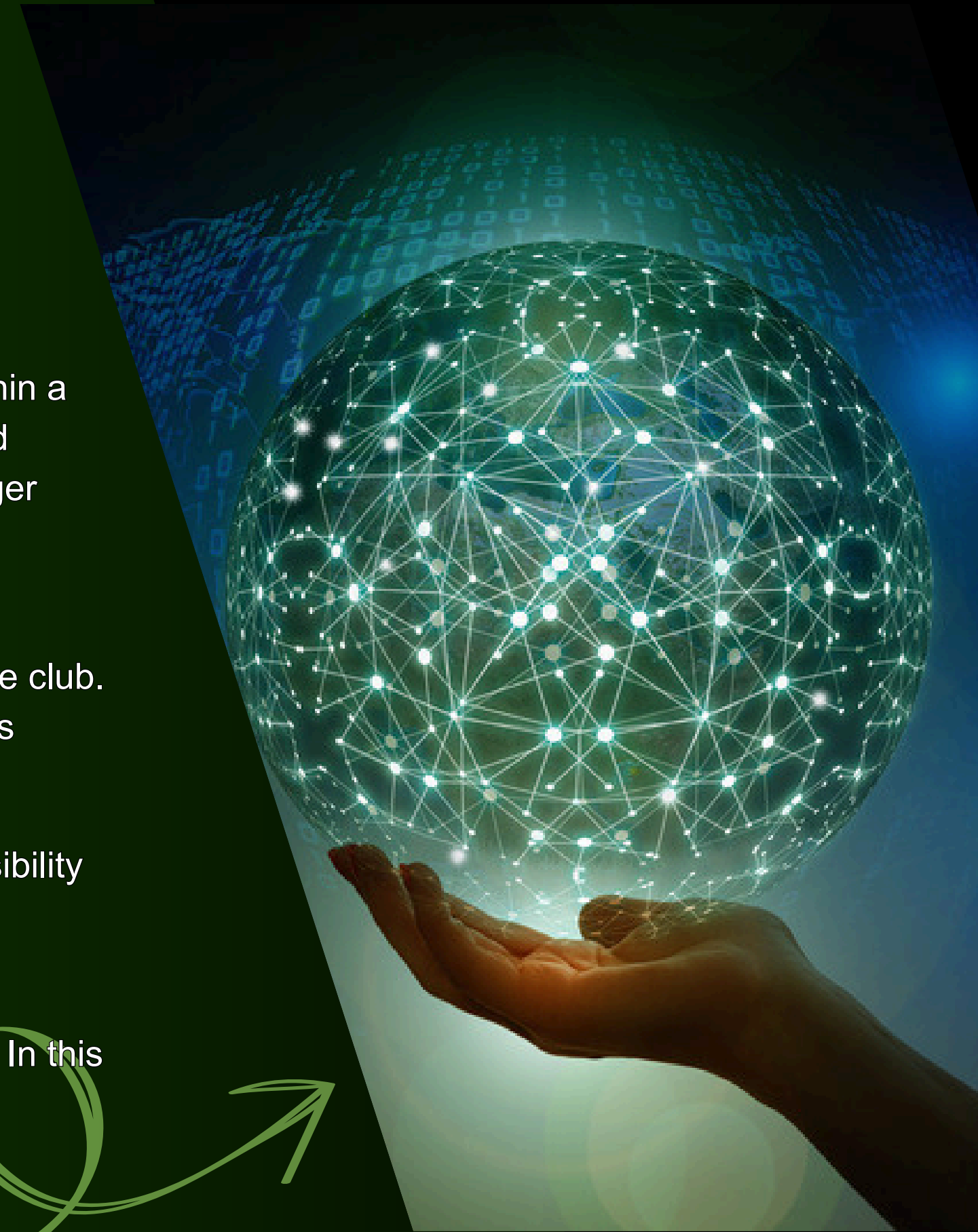
Stronger Together

The true value of Project Eintracht emerges through the interconnection of multiple clubs within a shared ecosystem. While individual amateur clubs are often limited in financial resources and reach, the aggregation of resources, contacts, and communities creates a significantly stronger collective structure.

Each club contributes its members, fans, sponsors, partners, and regional networks to the ecosystem. This generates a level of reach that extends far beyond the capabilities of a single club. Joint marketing initiatives, social media activities, events, and partnerships further amplify this effect.

For sponsors and advertising partners, this creates an attractive environment with greater visibility and a broader target audience. At the same time, all participating clubs benefit from shared marketing opportunities, synergies, and a continuously growing network.

Each new club increases the reach, awareness, and economic strength of the entire system. In this way, a network is created in which participants do not compete against each other, but grow together and benefit from one another.



THE ECONOMIC CYCLE OF THE ECOSYSTEM

Chapter 23

Profits generated within our network form the foundation for the long-term growth of Project Eintracht. Earnings derived from businesses operating around our clubs, marketing and sponsorship activities, digital business models, as well as sporting success, are strategically reinvested into the ecosystem.

This capital is used to support clubs in their sporting and economic development, finance new initiatives, expand infrastructure, and continuously further develop the entire network. At the same time, each successful investment strengthens the economic foundation of the ecosystem and contributes to the sustainable value development of the Eintracht Coin.

As a result, a self-reinforcing growth cycle is created: successful clubs and businesses generate new value, this value is reinvested, drives further growth, and in turn creates new economic and sporting opportunities for all participants.



All stakeholders within the network benefit from this model. Clubs gain access to capital, know-how, and professional structures. Holders of the Eintracht Coin participate in the development of the ecosystem. Sponsors benefit from growing reach and attractive marketing opportunities. At the same time, additional resources are directed toward the promotion of sport and the development of new talent.

Project Eintracht therefore connects economic success and sporting development within a single integrated system that creates sustainable value and enables a win-win situation for clubs, community, investors, sponsors, and football as a whole.

BECOME A PARTNER CLUB

Chapter 24

Project Eintracht is seeking ambitious amateur clubs that aim to actively advance their sporting, economic, and structural development.

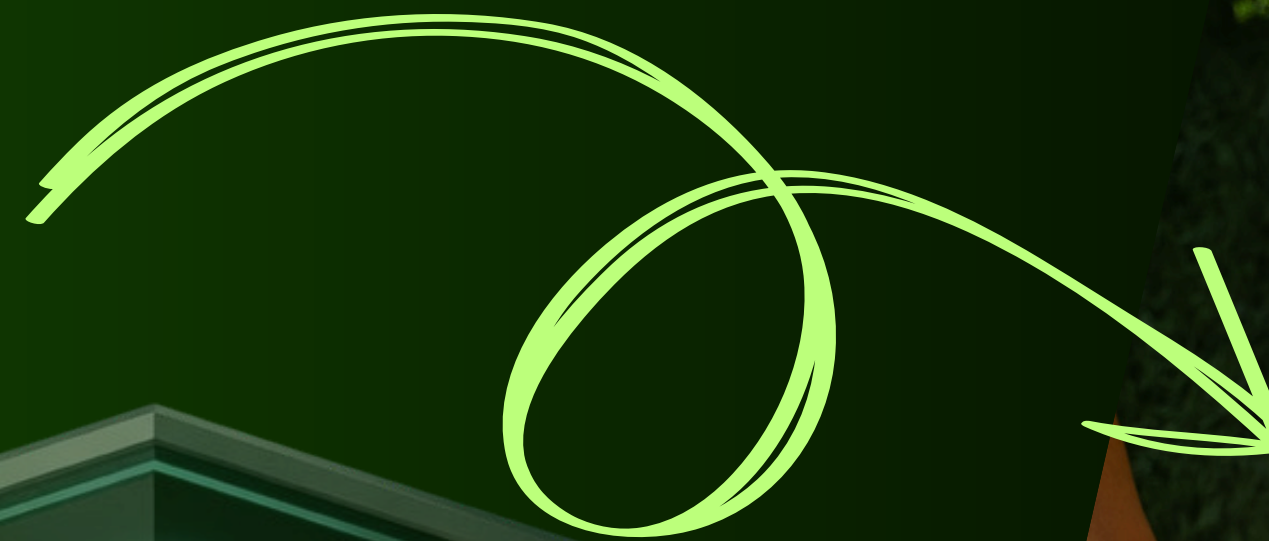
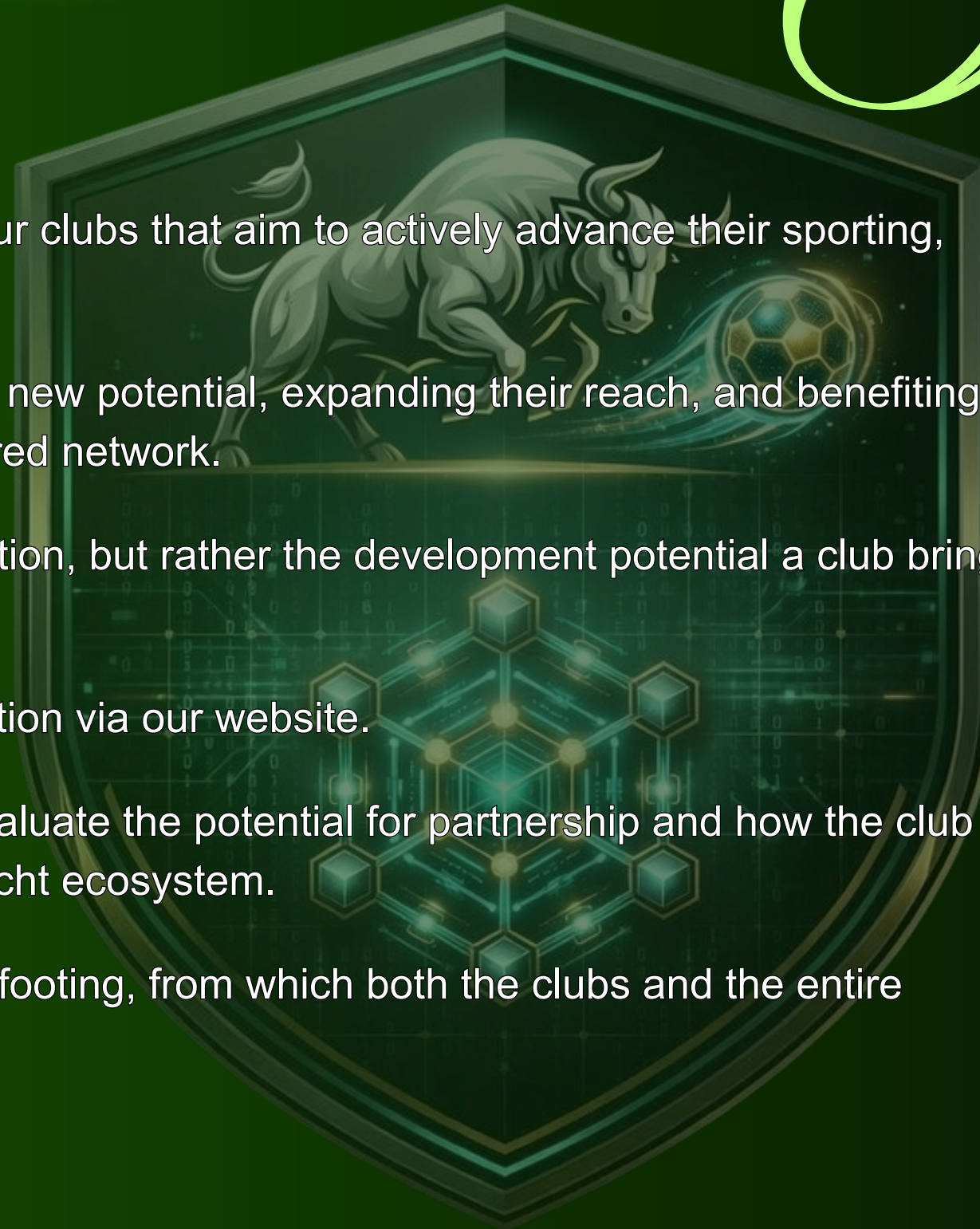
Our objective is to support clubs in unlocking new potential, expanding their reach, and benefiting in the long term from the opportunities of a shared network.

The key focus is not the current league affiliation, but rather the development potential a club brings and how this can be leveraged collectively.

Interested clubs can easily apply for cooperation via our website.

Following an initial assessment, we jointly evaluate the potential for partnership and how the club can best be integrated into the Project Eintracht ecosystem.

Our goal is a long-term partnership on equal footing, from which both the clubs and the entire network benefit.



REQUIREMENTS FOR PARTNERSHIP

Chapter 25

Project Eintracht sees itself as a partner to the clubs.

Participation in the ecosystem does not involve any entry fees, membership contributions, or long-term contractual obligations.

At the same time, we expect all partner clubs to handle allocated resources responsibly and to actively contribute to the development of the network.

Funding and support measures must be used for their intended purpose and documented in a transparent and traceable manner.

In addition, we expect a general willingness to support joint marketing, sponsorship, and reach-building initiatives.

The success of Project Eintracht is based on collaboration, transparency, and mutual trust. The stronger the participating clubs act together, the greater the opportunities for the entire network.



We also require a general willingness to support joint marketing and sponsorship initiatives. These may include, for example:

- Advertising placements on club-owned websites and digital channels
- Integration of sponsors into social media content
- Branding on kits and training apparel
- Pitch-side advertising boards and stadium advertising spaces
- Brand placements at events and club activities
- Support for joint marketing and sponsorship campaigns

TECHNICAL INFRASTRUCTURE & WALLETS

Chapter 26

Blockchain technology forms a central component of the Project Eintracht ecosystem.

In order to efficiently manage funding, digital assets, and future applications, partner clubs require the basic technical infrastructure to participate in the network. This includes in particular:

- An official club bank account
- A PayPal or comparable payment account
- A central cryptocurrency wallet for managing digital assets
- A decentralized cryptocurrency wallet for direct interaction with the Eintracht Coin ecosystem

Project Eintracht supports all partner clubs in setting up these structures and accompanies them in their first steps in dealing with cryptocurrencies and blockchain technology.

Our objective is to make modern financing and administrative tools accessible while ensuring a secure, transparent, and efficient handling of digital assets.



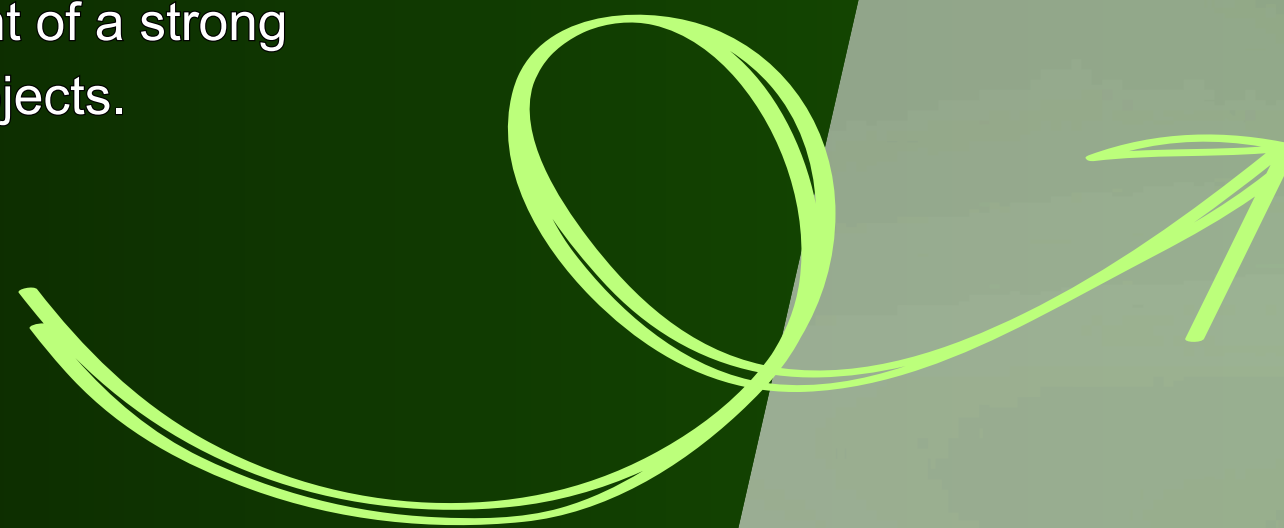
ROADMAP

Chapter 27

Building a sustainable ecosystem requires time, clear structures, and long-term thinking.

The following roadmap outlines the key development phases of Project Eintracht. It serves as a guideline for the planned evolution of the project and may be adjusted in response to technical, economic, or strategic changes.

Our focus is on sustainable growth and the step-by-step development of a strong network consisting of clubs, community, sponsors, and economic projects.



ROADMAP

Chapter 27

Phase 1

Development and finalization of the Project Eintracht concept.
Concept, design, and implementation of the new website.
Setup of the technical infrastructure of the ecosystem.
Development, programming, and testing phase of the Eintracht Coin.

Phase 3

Launch of the Eintracht Coin presale.
Expansion of the community and overall reach.
Acquisition of initial partner clubs.
Preparation for exchange listings and market integration.
Development of a holistic club concept for Eintracht Walsum.

Phase 5

Expansion of the club network on a national and international level.
Development of additional advertising, sponsorship, and commercialization opportunities.
Establishment of additional companies and business units within the ecosystem.

Phase 2

Setup and management of official social media channels.
Acquisition of initial community members and supporters.
Publication of regular content and marketing campaigns.
Establishment of initial strategic partnerships.

Phase 4

Onboarding of additional clubs into the ecosystem.
Establishment of the Project Eintracht management GmbH.
Expansion of sponsorship and marketing activities.
Development of additional use cases for the Eintracht Coin.
Setup of initial economic projects and business participations.

Phase 6

Joint planning of new objectives with the community and clubs

LONG-TERM GOALS

Chapter 28

Project Eintracht Team

Our long-term objective is to build a strong Project Eintracht Team together with the clubs, sponsors, and players within our network, and to guide it step by step into professional football. This vision is founded on close collaboration between all network participants, each contributing their unique strengths, expertise, and resources to the shared project.

A successful Project Eintracht Team will serve as the sporting flagship of the network, enhancing its visibility, reputation, and overall appeal. The increased exposure generated by the team's success will create new commercial opportunities, strengthen existing partnerships, and generate additional revenue streams that benefit the entire ecosystem.

This creates a sustainable model in which sporting success also drives long-term economic value for all participants. Clubs, sponsors, players, and partners all benefit from greater visibility, a stronger market presence, and the opportunities created by the team's successful progression into professional football.



LONG-TERM GOALS

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Project Eintracht Cup

Another long-term objective is the establishment of the Project Eintracht Cup—an exclusive tournament for clubs within our ecosystem, featuring attractive prize money. The competition is designed to become a flagship event of the network, strengthening collaboration between participating clubs while promoting sporting excellence.

The Project Eintracht Cup provides clubs with an additional platform to showcase their performance, increase their visibility, and engage with a broader audience. At the same time, it creates valuable opportunities for sponsors and partners to enhance their brand presence and actively contribute to the growth of the ecosystem.

By combining high-level competition, meaningful financial incentives, and increased exposure, the Project Eintracht Cup creates lasting value for all participants. It strengthens the identity of the network, expands its reach, and supports the long-term growth and success of the entire Project Eintracht ecosystem.



RISK FACTORS

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Project Eintracht pursues an innovative concept that combines sport, entrepreneurship, digital media, and blockchain technology. As with any development and growth-oriented project, Project Eintracht is subject to various risks and uncertainties.

Market and Cryptocurrency Risks

The value of digital assets is subject to volatility. Developments in cryptocurrency and capital markets may influence demand for the Eintracht Coin as well as the financing capabilities of the ecosystem.

Dependence on Reach and Community

A core component of the concept is the development of an active community and strong digital reach. If growth falls short of expectations, this may impact the development of individual business areas.

Execution Risks

The long-term success of Project Eintracht depends on the successful implementation of planned measures, the establishment of partnerships, the onboarding of clubs, and the growth of the community. There is no guarantee that all objectives will be achieved within the anticipated timeframes.

Dependence on Reach and Community

A key component of the concept is the development of an active community and strong digital reach. If growth falls short of expectations, this may impact the development of individual business areas.

Sponsorship and Commercialization Risks

Planned revenues from sponsorship, advertising, marketing, and other economic activities depend on market conditions and the acquisition of suitable partners. These revenues may differ from initial expectations.

Club and Partner Development

The development of the ecosystem is closely linked to cooperation with clubs, sponsors, investors, and other partners. Diverging developments or changes among individual stakeholders may have an impact on the overall project.

Despite these risks, Project Eintracht is designed to build a stable and future-oriented ecosystem through sustainable structures, transparent processes, and a long-term growth strategy.

LEGAL DISCLAIMER

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This whitepaper is provided for informational purposes only and does not constitute an offer to sell, nor a solicitation to buy, any securities, financial instruments, or other regulated investment products.

The information contained in this document describes the vision, objectives, and planned developments of Project Eintracht as of the date of publication. All statements are subject to change and may be updated or modified at any time due to technical, economic, legal, or strategic developments.

The purchase, holding, and trading of cryptocurrencies involve significant risk. The value of digital assets may be highly volatile. Any potential appreciation in the value of the Eintracht Coin is neither guaranteed nor implied. Past performance or forward-looking statements do not constitute a guarantee of future results.

Project Eintracht does not provide financial, investment, tax, or legal advice. Individuals should evaluate their own circumstances and seek independent professional advice where necessary before making any investment decisions.

Participation in the Project Eintracht ecosystem is undertaken at the participant's own risk and responsibility. Each participant is solely responsible for complying with the applicable laws and regulatory requirements in their respective jurisdiction.

This whitepaper does not create any contractual rights against Project Eintracht, its partners, or affiliated entities. Legally binding obligations arise exclusively from the applicable agreements, terms of use, and official project documentation.

The purchase or use of the Eintracht Coin does not confer any ownership rights, profit-sharing rights, dividends, voting rights in companies, or guaranteed financial returns unless explicitly and legally defined in binding agreements.



CONCLUSION

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Project Eintracht is more than a football project and more than a cryptocurrency.

It is the vision of a decentralized ecosystem that connects clubs, fans, sponsors, businesses, investors, and supporters, enabling them to grow together. Our objective is to create new approaches to club development, unlock economic potential, and provide people around the world with the opportunity to become part of this evolution.

We believe in the power of community, innovation, and long-term thinking. Every club, every supporter, every sponsor, and every community member contributes to the further development of this ecosystem and the creation of new opportunities for amateur football.

Building such a network is a long-term endeavor. However, every major transformation begins with a vision and with people willing to believe in it. We invite you to become part of this journey and to actively shape the future of amateur football together with us.

Welcome to Project Eintracht.

Together we create value. Together we create opportunities. Together we create the future.

